**NAME OF CO.**

**Moonshot Deep Dive Draft Notes/Overview**

**of Current Repertoire Selection Process**

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**Note: this document was developed through “deep dive” workshopping with Key Players using the Moonshot approach and reflects 20\_\_-\_\_ context and practices.**

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# Moonshot Evolving Lexicon

**(Words we use a lot and what we mean by them.)**

**Considerations**: The complex of themes, values, context and issues that are weighed as NAME OF CO. makes decisions about plays being reviewed for possible production.

**Key Considerations**: Those considerations that are *central* to NAME OF CO.’s identity and current situation.

**Success Indicators:** The markers of NAME OF CO.’s artistic and organizational goals for a production, by the company’s own definition.

**Artistic** and **Non-Artistic**: We’re interested in considerations and success indicators that are **artistic** (quality of script, performances, production, etc.) and **non-artistic** (financial, logistical, organizational, etc.). Some considerations/indicators can be both. Our related queries are not a bucketing exercise, but the casting of two different nets to increase our catch - and overall understanding of the full range of key considerations and success indicators at play.

# NAME OF CO.’s Organizational Context and Factors Relevant to Play and Season Selection

## Identity and Core Purpose Elements

* **Mission**
* **Vision**
* **Values**
* **Aesthetic**

## Organization Fundamentals

* **Types of Work**
* **Ensemble Based**
* **Season Model**
* **Audience**
* **Staff**
* **Artists**
* **Board**
* **People with Decision-Making Authority**
* **Financial**
* **Facility**
* **History**

## Current Challenges/Opportunities/Big Picture Goals (near-term horizon)

**Challenges**



**Opportunities**



**Big Picture Goals**



# Overview of NAME OF CO.’s Play and Season Selection Processes (202\_ snapshot)

## Play Vetting and Selection Process

**Who’s who**

**Initial Sourcing**

### **Play Selection Process**

## Play Selection Considerations

## Key Artistic Considerations in Play Selection



**Other Important Artistic Considerations in Play Selection**



## Key Non-Artistic Considerations in Play Selection

**Other Important Non-Artistic Considerations in Play Selection**

## Play Success Indicators

## Key Artistic Success Indicators for Plays Produced

## Key Non-Artistic Success Indicators for Plays Produced



## Season Selection Process

**Who’s Who *(if different than for Play vetting)***



**Process (Season)**

## Season Selection Considerations

## Key Artistic Considerations in Season Selection



## Other Important Artistic Considerations in Season Selection

## Key Non-Artistic Considerations in Season Selection



## Other Important Non-Artistic Considerations in Season Selection

## Season Success Indicators

## Key Artistic Success Indicators for Overall Season

## Key Non-Artistic Success Indicators for Overall Season

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# Approach to Risks



# Play and Season Assessment/Evaluation



# Production Process



# History/key inflection points

# Deep Dive and Documentation Participants

Key Players:

Overview Respondents representing Artistic, Mgt/Admin, Production & Board Perspectives, \*Ensemble Member.

**Original Moonshot Team**

* Kristin Patton, Research and Consulting Partner
* Nick Rabkin, Research and Consulting Partner
* Logan Jones, Project and Data Manager and Graphic Designer